

YEAR IN REVIEW 2018-2019



**BECAUSE WE KNOW CANCER AFFECTS
MORE THAN JUST THE PATIENT.**

CONNECT THRU CANCER IS A 501C3 NON-PROFIT ORGANIZATION

PROVIDING A VARIETY OF FREE CANCER SUPPORT SERVICES

AND RESOURCES TO INDIVIDUALS AND FAMILIES LIVING WITH

A CANCER DIAGNOSIS, GIVING RESPITE TO THE CANCER PATIENT

IN TREATMENT, AND SUPPORTING THEIR UNIQUE JOURNEY.





Dear Friends,

It is with great excitement that in this, our inaugural "Year in Review 2018-2019", I am announcing our organization's new name, logo and expanded mission! **"Connect Thru Cancer"** is our new identity and we are confident that this change not only mirrors who we are and what we do, but reflects what our mission has evolved from since our founding as Cuddle My Kids in 2007. In this Review you will see testimonials, highlights with regard to community outreach and involvement, measurables sharing our accomplishments, our growth and expanded reach, and of course, our goals for the future.

Every year we are in awe of the people we are blessed to assist during their cancer journey. Our programs continue to increase the quality of life for both the cancer patient and their families. We understand the impact a cancer diagnosis has on every family member and we aim to provide support for each person in some unique way. YOU are the reason we are able to provide and fill these needs for those in treatment.

Our significant growth in the past year alone, in both programs and staff, was made possible by the unwavering support of our generous donors. Whether you are one of our sponsors, have been a guest at one of our events, someone who has hosted an event for us, or a volunteer, we are so grateful to have you as part of our organization. It is because of you that we have been able to grow and continue to expand our reach year after year!

On behalf of our Board of Directors, staff and volunteers, thank you for supporting Connect Thru Cancer and the families we serve and making their battle a little more manageable.

In health & happiness,
Colleen Bucci | Executive Director

Colleen Bucci
Executive Director

Cathy Gabrielsen
Founder

Scott Gabrielsen
Chairman of the Board

Highlights

A look back at some of our programs and events this past year...

July 2018



▲ Discovering mindfulness at an Art Journaling Workshop

- Journaling Workshop at West Chester YMCA
- Journaling Workshop at Paoli Hospital
- Cancer Connect Swim Party at West Chester YMCA
- In-Home in Newtown Square and Devon

August 2018



▲ Having fun at a Home Visit

- Journaling Workshop at Bryn Mawr Hospital
- Cancer Connect Swim Party at West Chester YMCA
- In-Home in Devon

September 2018



▲ Raising awareness at a Play for a Purpose game

- Medium Dinner to benefit Connect Thru Cancer
- Cancer Connect at The Painted Plate
- First Connect & Remember at The Painted Plate
- In Home in Norristown

October 2018



▲ Creating memories and connecting with others at our monthly Cancer Connect program

- Henderson Field Hockey Play For A Purpose game
- Journaling Workshop at Riddle Hospital
- Journaling Workshop at Paoli Hospital
- Villa Maria Academy High School Cancer Comfort Kits & Busy Bag fill
- In-Home in Norristown

November 2018



▲ Sharing a special moment with mom at an In-Home visit

- 8th Annual Connect Thru Cancer Fashion Show
- In-Home in Pottstown and Malvern

December 2018



▲ Building memories at our Holiday Cancer Connect program



▲ Connecting with the community at a local fundraiser

- All Month Michael Brooks Christmas Display to benefit Connect Thru Cancer
- Cancer Connect Makes Gingerbread Houses at YMCA
- Aiden Nichols Christmas Cuddles & Cans event
- Connect & Remember Gingerbread Houses
- Secret Santa
- In-Home Pottstown and Malvern

January 2019



▲ Connecting with cancer patients through our Cancer Comfort Kit program

- Cancer Connect at the Downingtown Bowling Palace
- Unionville High School Girls Basketball Play For A Purpose game
- In-Home in Malvern

February 2019



▲ Villa Maria Academy High School Art Show benefits Connect Thru Cancer

- Unionville Boys Basketball Play For A Purpose game
- Ryan's Run and Connect Thru Cancer Fundraiser at Barnaby's West Chester
- Unionville High School Crew team and club fill Cancer Comfort Kits
- Villa Maria Academy High School Art Show Benefitting Connect Thru Cancer
- Villa Maria Academy High School girls spend a day volunteering for Connect Thru Cancer
- In-Home in Coatesville and Pottstown

March 2019



▲ Our Home Visit program brings imagination and playtime to our clients

- Suburban DelTri Tennis Play For A Purpose game
- Cancer Connect Yoga at The Yoga Barn
- In-Home in Coatesville and Pottstown

April 2019



▲ Connect Thru Cancer cares about family time together

- 11th Annual Awards Dinner & Reception
- Villa Maria Academy High School Lacrosse Play For A Purpose game
- Cuddle Cares Bowling at the Downingtown Bowling Palace
- In-Home in Coatesville and West Chester

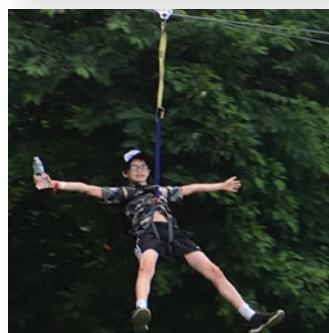
May 2019



▲ Our community partners at Keller Williams

- Keller Williams Brandywine Fill for Busy Bags
- Cancer Connect at The Painted Plate
- In-Home in West Chester

June 2019



▲ Our clients reach new heights at our Cancer Connect program

- Morgan Lewis Event at The Barnes Foundation
- Cancer Connect at Treehouse World
- Connect & Remember at The Painted Plate
- In-Home in Dresher and Aston



Facts & Figures

A bar chart illustrating the number of individuals served by the National Health Service (NHS) from the financial year 2007-08 to 2018-19. The vertical axis (y-axis) is labeled 'individuals served' and ranges from 0 to 2500 in increments of 500. The horizontal axis (x-axis) is labeled 'years' and lists the financial years from 2007-08 to 2018-19. The bars show a general upward trend, with a particularly sharp increase in 2018-19, reaching 2,535 individuals served.

Year	Individuals Served
2007-08	~50
2008-09	~100
2009-10	~150
2010-11	~200
2011-12	~300
2012-13	~400
2013-14	~500
2014-15	~800
2015-16	~900
2016-17	~900
2017-18	~1100
2018-19	2,535

States we serve in

Hospitals & organizations we serve in Pennsylvania

Abramson Cancer Center – Chester County Hospital

Abramson Cancer Center – Penn Medicine

Bryn Mawr Hospital

Camp Kesem Central PA

Children's Hospital of Philadelphia (CHOP)

Fox Chase Cancer Center, Temple Health

Guardian Nurses Healthcare Advocates

Lankenau Medical Center – Cancer Center

Paoli Hospital

Penn Medicine at Home (Neighborhood Health Inpatient Hospice)

Phoenixville Hospital

Riddle Hospital

Sidney Kimmel Cancer Center at Abington – Jefferson Health

Sidney Kimmel Cancer Center – Jefferson Health

Out of State

Elliot Regional Cancer Center (NH)

Georgetown Lombardi CC (Washington, DC)

Jersey Shore University Medical Center (NJ)

Maine Medical Center (ME)

Reid Health (IN)

Ronald McDonald House (DE)

Tallahassee Cancer Center (FLA)

Virginia Piper Cancer Center (Scottsdale, AZ)

Winship Cancer Institute – Emory Healthcare (GA)



mothers and fathers

reported that, after a cancer diagnosis, they were unable to meet their children's needs as well as before the illness.



Lindsay Hill (Breast Cancer)
CLIENT, IN-HOME PROGRAM

I had heard about Connect Thru Cancer and their cancer support services from several people in the medical field. So, in July of 2018, I reached out for help with my kids while I was recovering from Chemo and surgery. Not only did my children enjoy the play time and one-on-one attention, it gave my caregivers a break as well. The organization is amazing, the volunteers are so sweet and made us feel like a normal family during a very difficult time.



Jodi Reich, (Daughter with Leukemia)
CLIENT, IN-HOME PROGRAM

My daughter Phoebe was diagnosed with Leukemia in August of 2018 and we started with Connect Thru Cancer the following June. The thing I sometimes need most these days is time, and Phoebe needs attention that is not related to her cancer. The In-Home program gave us that and much more. Not only did they address Phoebe's and my needs, they took my older daughter Talya's emotional and mental well-being into account as well, and provided tickets to Hershey Park. Having a special day was just what Talya needed! Connect Thru Cancer was interested in supporting our entire family, which was incredible!

Connect Thru Cancer Goals

#1



Grow our In-Home
program by

30%

increasing the number
of families served through
the expansion of volunteers
in the tri-county area.

#2

Increase the number of families served
through our

Cancer Connect Program



Penn Medicine

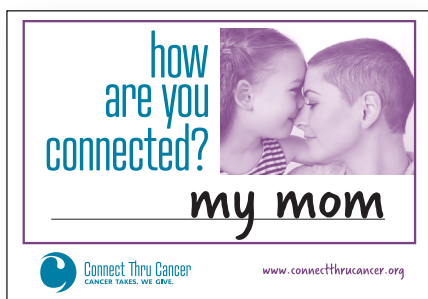
by 25%, expanding the program to other
locations, with the initial goal of serving the
University of Pennsylvania patients.

2019-2020

#3

Expand our fundraising

program by collaborating with schools and businesses through the “How Are You Connected?” campaign.

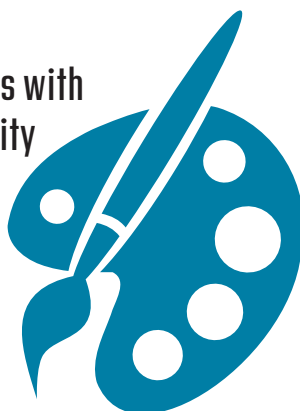


#4

Continue to develop partnerships with local businesses in our community by introducing an

Art Journaling

program as part of a wellness campaign for corporate employees living with a cancer diagnosis.



Bob Pappano (Colon Cancer)
CLIENT, CANCER CONNECT &
IN-HOME PROGRAM

I was first introduced to Connect Thru Cancer in 2015 when I was diagnosed with Colon cancer. A hospital social worker delivered thoughtfully prepared Busy Bags to each of my five children. Since then, Connect Thru Cancer has enabled us to engage in fun activities together as a family that have nothing to do with cancer. The weekend Cancer Connect programs allow us to step away from the rigorous routine of busy family life and Chemotherapy treatments to enjoy our time together and create great family memories!

VISIT OUR WEBSITE AT WWW.CONNECTTHRUCANCER.ORG

Community Involvement



Eileen McCann

VOLUNTEER, IN-HOME PROGRAM

I joined Connect Thru Cancer in 2016 when a friend told me about her experience as a volunteer. As soon as I met the program directors, I knew I wanted to be a part of this unique organization. As a preschool teacher, I really enjoy the In-Home visits and more importantly, giving the parents a rest. The children are always so happy to see us and enjoy playing games and doing arts and crafts. Every In-Home visit has meant so much to me, and seeing the joy on the children's faces when we come in the door is priceless. Connect Thru Cancer lets clients know they are not alone in their battle, and that we are there to provide support. I am truly honored to be a part of Connect Thru Cancer!



HENDERSON HIGH SCHOOL FIELD HOCKEY PLAY FOR A PURPOSE GAME

PIERCE FIELD HOCKEY PLAY FOR A PURPOSE GAME



KELLER WILLIAMS BRANDYWINE VALLEY QUARTERLY FILL

VILLA MARIA ACADEMY HIGH SCHOOL PLAY FOR A PURPOSE GAME



SUBURBAN DELTRI TENNIS CLUB PLAY FOR A PURPOSE GAME



UNIONVILLE HIGH SCHOOL QUARTERLY FILL



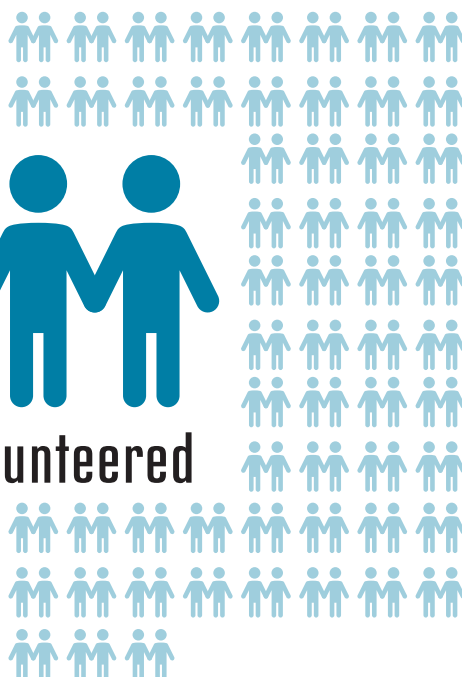
ST. AGNES PLAY FOR A PURPOSE GAME

In 2018–2019

120



individuals volunteered



traveling

1,084.3



miles for In–Home visits

and serving

292



volunteer hours!



Ruth Mary Strohm
HOSPITAL SOCIAL WORKER

I first heard about Connect Thru Cancer 12 years ago when their Nurse Navigator came to Bryn Mawr Hospital to inform the Oncology staff about their programs. Ever since then, our patients have benefited greatly from this wonderful resource for individuals and families going through the stress of a cancer diagnosis and treatment. Families have been so grateful for in-home, creative and nurturing play with their children, soothing and comforting wellness programs, journaling and art therapies, and activities for families to get together with other families in treatment and have fun unrelated to cancer. It has been a pleasure to work with Connect Thru Cancer's caring, committed, and professional staff. Their responsiveness is so immediate, and their services are free and ever-expanding. Kudos to Connect Thru Cancer!

VISIT OUR WEBSITE AT WWW.CONNECTTHRUCANCER.ORG

Donations

*JULY 1, 2018 – JUNE 30, 2019

COMMUNITY OUTREACH PARTNERS

Businesses who have company matching programs for employee giving

Amazon Smile

Benevity

Exelon Corporation

Microsoft

Network for Good

Pfizer

Schwab Charitable

United Way of GPSNJ

Vanguard

Wells Fargo

Your Cause

COMMUNITY OUTREACH - Organizations who have partnered with us in the 2018-19 year through grants, fundraisers, events, volunteering or participating in a Play for a Purpose game

Philadelphia Foundation - Larry Lenfest Legacy Foundation

100+ Women Who Care Chester County

Athleta Shop for a Cause

Catherine's Restaurant

Checking for Cancer

Concord Country Club

Cuddles & Cans

Exelon Generation

Fabulous Shoe Night

Gage Strength Training

Henderson High School Field Hockey

Keller Williams Brandywine

La Comunidad Hispana, Inc.

Michael Brooks Christmas Lights

Not Your Average Joe's, Inc

Peirce Middle School Field Hockey

Penn Fusion Soccer

Powerbeads By Jen

Ryan P. McCall Foundation, Inc

Salon Di Moda, Inc.

Schwab Charitable Fund

Skanska Golf Tournament

SS Simon & Jude Council Knights of Columbus

St. Agnes Field Hockey

Suburban Del Tri Tennis

The Painted Plate

Unionville High School Crew Team

Unionville High School Girls & Boys Basketball

Villa Maria Academy High School

Villa Maria Academy High School Lacrosse Assoc.

Wedgewood Swim Team

West Chester YMCA

DONORS \$15,000

Choate Hall & Stewart

Haug Partners

Proskauer Rose, LLP

Troutman Sanders, LLP

DONORS \$10,000

Abernathy Michael & Pamela

The Philadelphia Foundation

Larry Lenfest Legacy Fund

DONORS \$7,500 - \$9,999

Checking For Cancer

King & Spalding

O'Grady Meg & Paul

Scobell Amy & Daniel

Wolf Greenfield & Sacks, P.C.

DONORS \$5,000 - \$7,499

Anderson Kirsten

Brennan Ed & Patti

Exelon

Jensen Mark

La Comunidad Hispana, Inc.

Mann, J.D., PhD Jeffry

DONORS \$2,500 - \$4,999

Harrington James & Amy

McCann Bob & Eileen

Reilly, McDevitt & Henrich, P.C.

V. Paul Bucci II, Laffey, Bucci & Kent, LLP

Villa Maria Academy High School

Weinberg Craig & Diane

DONORS \$1,000 - \$2,499

Baranski Jason

Benosky Elizabeth

Brooks Michael J.

Catherine's Restaurant

Ciccarone John

Citadel

Gates Edward

J & N Management

Marandett Eric

Myles Donna & Tom

Nichols Richard

O'Rourke Kevin & Kristen

Ramsey Natalie

Ryan P. McCall Foundation, Inc.

Sanders Cammie & Frank

Skanska USA Building, Inc.

Smith Anthony & Carrie

Sollers Joseph Sedwick

The Becket Family Foundation

Weinberg Craig & Diane

DONORS \$500 - \$999

Baran Lauren

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Buchakjian Tara

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Charles & Mary Crossed Foundation

Faggioli Dave & Kelly

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Jaso Lindsay

Johnston Michael & Barbara

Judge Bobby & Michelle

Kelly Dave & Marnie

Liberty Tool Company

Maday Sedelia

McClatchy Yvonne

Medina Rolando

Mehok Carol

Mulqueen Cathy & Kevin

Murray Daniel

Nichols Joe & Amanda

O'Rourke Kim & Tom

Otto's Imported Cars, LTD

Powerbeads by Jen

Reeves Kelly N.

Stow Tim

The Kevin J. Traynor Family Foundation

Turley Brian

Villa Maria Academy Lacrosse Association

DONORS \$250 - \$499

12 West Boutique

Amarant Ronald

Anderson Emily

Banchik David

Bohemian Pink

Bosken Charlene & Ron

Bosken Jerome & Sally

Bowman Lisa

Brown Mark

Ciatti Mike

Davey Carmencita

Diamond Evan

Gage Strength Training

Griffith Dorie & Tom

Iacobucci Andrea

Jane Chalfant, Inc.

Jaso Matthew

Jengenuity, LLC

Krause Bryan & Kim

Lau Christina

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Makowka	Kathleen
McClintock	William
Mead	Lisa
Megill	Kelly & Wayne
Megill	Scott & Kathy
Nichols	Jason
O'Grady	Chris & Annie
Phineas Gage	
Roberson	Cynthe
Sahrbeck	Jeffrey
Selli	Erika
Shakow	John
Smith	Chris & Rebecca
Stalwart Communications, LLC	
Sullivan	Nicole
Touey Intergrated Sourcing, LLC	
Traynor	Mike & Pam
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Watch Your Budget	
Winston	Daniel

DONORS \$100 - \$249

Buda	Aaron
Bowman	Bobbi
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Antell	Charles & Lisa
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Bosken	Lisa & Michael
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Burke	Patrick & Carolyn
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Fondren	Elizabeth
Fulling	Sheila
McGonagle	Sue
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Garland	Rhonda
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Julicher	Margit S.
Karakelian	Constance
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Long	Tracy & Brian
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Lugar	Eliza
McCool	Gabe
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McCormack	James & Cheryl
McHale	Matthew & Lori-Marie
Moitoso	Jennifer
Messikomer	Carla & Jacob
Michener	Mark & Janet
Minarchi	Susan
Pellegrino	Nicole
New Deck Tavern	
Not Your Average Joe's, Inc.	
O'Donnell	Jennifer
Oates-Rivera	Shannon
Ostrem	Cathlyn
Paoli Hospital	
Patti	Joseph
Perry	Priscilla
Phelps	Deborah
Piper	Brian
Pomilo	Therese C.
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Rube	Daniel
Riffel	Mary Fran
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Scorzetti	Frank & Sally
Snyder	Carrie
Snyder	Louise H.
Spieth	Anita
SS Simon & Jude Council Knights of Columbus	
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Wedgewood Swim Team	
Weinberg	Craig & Diane
Wentz	Marjorie Buff
White	Cindee
Wooters	Vicki C.
Yenetskie	Joanne A.
Zion	Nancy
Zuleba	Peter & Kimberly

DONORS \$50 - \$99

Anderson	Carol
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Buckel	Christina
Buckley	Mindy
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Humphreys	Rosamond
Judge	James & Julie
Kaplan	Ivan
Kelly	Patricia
Kent	Erin
King	Wendy & Allen
Kinka	Carolyn
Klugman	Kristin
Koons	Melissa
Kouh	Won-Joon
Labroli	Nancy
Lopresto	Karen
Lynch	Barbara
Mahoney	Krystina
McCracken	Julian & Joann

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McGlew	Raymond & Judith
Moore-Yangello	Amy
Nieberle	Patricia
Ostafy	Amy
Pizzarello	Amy
Rivituso	Patty
Rube	Daniel
Scott	Marci
Shapiro	Bonnie
Shaw	Stephanie
Silvestri	Rebecca
Skrypzak	Christine
Strame	Henrik
Sturm	Carmen
Sucher	Chrissy
Sulpizio	Lynn A.
Sung	Karen
Towler	Dehlia
Treehouse Yoga for Children	
Turley	Kristi
Vaccaro	Mr. & Mrs.
Vesey	Brian
Wicka	Lisa
Wolffington	Kristyann

IN-KIND GIFTS

Abel Reels
ACAC
Anthropologie

Athleta
Avante Salon & Spa
Barre Balanced
Best Kept Secret Skin Care and Lashes
Big League Haircuts
Blue Moon Florist
Bob Antonishak
Chadds Ford Winery
Charlene Bosken
Colleen Bucci
Currie Hair Skin & Nails
David Battisti
Dilworthtown Inn
Equi Energy Jems
Fick Educational Services
Galer Estates
Gemelli
Iron Hill Brewery
Isagenix - Anthony Smith
Jane Chalfant Kiki Boutique
Jay's On Third
John Serock Catering
Joseph Anthony Retreat Spa & Salon
Karen Sung
Kathy Lanius
Laffey, Bucci & Kent
Main Line Pilates
Mainline Custom Clothier
Matlack Florist
Mary Fran Riffel

MaryJane Raymond & The Villa Maria Academy High School Alumnae Association
Melissa Koons
New Deck Tavern
Not Your Average Joe's
Paul French
Paul O'Grady
Peter's Salon & European Spa
Philadelphia Wings Lacrosse
Philly Pops
Phineas Gage
Ritz Carlton, Philadelphia
Scott Gabrielsen
Sharon Luther
Silverman Gallery
Silvinia B. Photography
Sovana Bistro
Specialty Metals and Alloys
Starbucks, Five Points
Teca Restaurant & Wine Bar
The Desmond Hotel Malvern
The Stone Tavern
The Philadelphia Flyers
Tim Irvine
Uptown Knauer Performing Arts Center

Looking to give back? Consider making a donation.



TO MAKE A GIFT, PLEASE COMPLETE THIS FORM AND ENCLOSE YOUR CHECK.

MAIL TO: CONNECT THRU CANCER \ 20 W. MINER ST., 1ST FLOOR \ WEST CHESTER, PA 19382

TO MAKE YOUR GIFT ONLINE, PLEASE VISIT WWW.CONNECTTHRUCANCER.ORG

<input type="checkbox"/> \$25	<input type="checkbox"/> \$100	<input type="checkbox"/> \$1000
<input type="checkbox"/> \$50	<input type="checkbox"/> \$500	<input type="checkbox"/> \$ _____
<input type="checkbox"/> ONE-TIME	<input type="checkbox"/> MONTHLY	

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

EMAIL ADDRESS: _____

GIFT INFORMATION

I/We are pleased to contribute a total of \$ _____ to be paid as follows:

☐ A check (made payable to Connect Thru Cancer) is enclosed in the amount of \$ _____

☐ Credit Card ☐ Visa ☐ Mastercard ☐ Discover ☐ Amex Signature: _____

Card Number: _____ Expiration Date: _____ CVV: _____

☐ I request my gift to remain anonymous.

☐ I have enclosed a matching gift form or requested a matching gift online. Company: _____

MEMORIAL/TRIBUTE GIFTS

This gift is (check one) ☐ in memory of ☐ in honor of Name: _____

Please send announcement of the gift to: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

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Chairman of the Board

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Founder

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Creative Director

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Program Coordinator

Wendy King
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Johanna (Joey) Vanderheyden
Bookkeeper



Looking Ahead...

"SAVE THE DATE"

12th Annual Awards

Dinner and Reception

Thursday, April 2, 2020

6 p.m

Desmond Hotel

Malvern, PA

OTHER WAYS TO GIVE

- Annual Giving
- Monthly & Quarterly Donations
- Memorial & Honorary Gifts
- United Way Donor Program
Donor Choice No. 8403933
- Matching Gifts & Workplace Giving
- Amazon Smile

For information on Other Ways To Give,
please visit our website at
www.connectthrucancer.org or
call our office at 484-301-3047

COMING SOON...

Our "C" of Color Campaign



Connect Thru Cancer
CANCER TAKES. WE GIVE.

Find out how your business or school can
support Connect Thru Cancer by participating
in our brand new campaign to benefit
individuals and families affected by cancer!

VISIT OUR WEBSITE AT WWW.CONNECTTHRUCANCER.ORG



20 W. MINER STREET
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DO YOU
HAVE A
STORY?

DO YOU HAVE A STORY YOU WOULD LIKE TO
SHARE ABOUT YOUR CANCER JOURNEY?

BLOG FOR US!

Please submit your article to cbucci@connectthrucancer.org
with "New Blog" in the subject line.

Your article will be reviewed for content and you will be
notified once your blog is approved for posting!

Any questions about blogging, please call
484-301-3047.



CONNECT THRU CANCER | 20 W. MINER STREET | WEST CHESTER, PA 19382 WWW.CONNECTTHRUCANCER.ORG



TO LEARN MORE ABOUT ABOUT WHAT WE DO, FOLLOW US ON
FACEBOOK, INSTAGRAM, TWITTER, AND YOUTUBE